

## RMDS Board Meeting January 14, 2010

Called to Order: 6:31 by Mary Jo Hoepner, VP, filling in for Pres. Simone Windeler

**Present:** Debbie Wilke, Lori Mitchell, Laura Speer, Elaine Haberman, Heather Petersen, Beth Geier, Nicole Donahue, Nicole Bizzarro, Heather McEntee, Sharon Torkilson, Pat Leech, Mary Jo Hoepner, Mindy McGuire, Sharon Shoos, Lauren Smith, Mary Buckley, Cindy O'Shea, Cathy Van Berg, Marlene Maseberg

**Proxies:** Dolly Hannon held by Lori Mitchell  
Sally Shaffer held by Beth Geier

Tri-State Chapter disbanded.

### **Minutes:**

Corrections: Proxie: Add Nicole Donahue

Spelling corrections of names: Alex Curnutte & Debbie Wilke

Motion to correct and accept minutes of RMDS Oct. 8<sup>th</sup> meeting moved by Heather Petersen, Laura Speer 2<sup>nd</sup>. Passed.

### **Treasurer Report: Sharon Shoos**

\$98,670. on Deposit. P & L for '08 and '09. Remember there is carryover.

Capital Campaign at \$0.00

Donations approved at BOG not all dispersed at this time.

2007 audit completed. Available to all RMDS members for a fee. Info available on website.

Cost of audit \$3,000. We had budgeted \$3,500.

### **Office Manager Report: Beth Geier**

Envelopes in Centaur for renewal appear helpful as well as email blast. Post cards to members with no email. Membership up for this time of season.

Discussion to change meeting date, but will remain on the 2<sup>nd</sup> Thursday of every other month as Perkins guarantees our meeting room.

If you charge a non-member fee you need to be an affiliate of US Equestrian. Optional fees are okay but come into question with the new rules. Fee to be an affiliate \$150.00 per year. Heather Petersen made a motion for RMDS to pay the \$150.00 fee to become an affiliate of US Equestrian. Elaine Haberman 2<sup>nd</sup>. Passed.

**Susan Rudman Report:** Fundraiser through The Pet Food Courier. Well received. Proceeds to RMDS and Region 5 NAJYRC split 50/50. Discussed contract. Question of one year contract will be addressed. Contract to be emailed to everyone and a vote to follow.

NAJYRC: July 28<sup>th</sup> thru Aug 1, 2010 @ KHP. We could possibly be fielding both a Junior and Young Team or 8 riders and horses.

Camp 2010: \$300.00 per camper this year. 8<sup>th</sup> Heaven. June 13 – 16<sup>th</sup>. We need more info. To determine if raising fee is appropriate.

Remainder of meeting minutes by Lori Mitchell follow.

Respectfully submitted,

Susan Rudman, RMDS Secretary

## ***RMDS Board***

### ***Meeting Minutes (partial)***

January 14, 2010

#### **I. AA – Lori Mitchell**

Moxie Partnership agreement was discussed. RMDS members would get 10% discount on products of Moxie, RMDS would receive 10% cash back each month on sales. Heather Petersen asked if Moxie would allow their logo to be placed on the Sponsor page or Marketplace page on website. Lori will check with Moxie.

Pilate for Dressage Clinic is half full with riders

Lori also presented the AA survey results, if anyone would like a copy they can contact Lori Mitchell for a copy.

#### **II. Awards – Lauren Smith and BOG & Banquet – HP Chapter**

Centralized location was discussed. Lori Mitchell and Laura Speer offered to help find a centralized location. Deb Wilke and Mary Buckley will report back on the Wilderness Experience as an option.

Discussion about letting award winners know ahead of time or if we should encourage everyone to attend even if they did not win an award.

#### **III. Communications – Cathy Van Berg**

Centaur – suggested that we offer free classifieds to increase circulation along with charging for the newsletter in tack stores, feed stores, shows, etc. Not sure we could do this since we were a non-profit? Production costs were a concern if there were a lot of classified ads. Also noted that when asked advertisers if advertising in Centaur increased business they answered that it didn't.

Omnibus – (Nicole Bizzarro) – Presented new Omnibus cover. RMDS will send new covers with Omnibus. Will need to print 1000 instead of the 500. Omnibus is at printer and will be available in the next few weeks.

Website – (Heather Petersen) – New website design coming soon, should be up in the next 3-5 weeks.

#### **IV. Education – Heather Petersen**

Technical Delegate/Show Management Education in Feb. Fox Village handout will be given out on how to use program in detail. This will be provided by Heather.

L Program Testing 2010 dates 5-16/17 and 7-25/26, scribes needed.

**V. Marketing – Heather McEntee –**

Presented brochure for Horse Expo and RMDS Survey suggestions were asked for and made. Heather will add or delete as suggested.

Suggestion was made that we sell advertising space at the Horse Expo booth for RMDS.

Heather Petersen, Elaine H. donated three RMDS memberships as prizes for the member who gets the most new RMDS members. Beth G. reminded everyone that this is new members only, those who have never been a member.

**VI. Nominating Committee – Mary Jo/Beth –**

Laura Speer volunteered to be the new Nominating Committee Chair.

VII. Scholarship – No report

VIII. Shows – Deb Wilke/Heather Petersen

2011 Championships to be held at Estes Park was declined, stay at Horse Park – 4<sup>th</sup> week of September.

Sponsor packet for this years championships was passed out. Heather asked that everyone on board cover one item on the list. Wants to begin getting sponsorships now.

**IX. Old Business -**

RMDS Board meetings to stay the same location and dates as listed currently after checking with Perkins staff.

**New Business –**

Elaine H. – Scholarship volunteer will have to fill out form (Beth will update and Heather will put on website), have show manager sign and volunteer will be responsible for sending it into RMDS Central Office.

Pat Leach questioned the additional \$5 for membership after Jan. 1<sup>st</sup>. This was approved in 2005-2006 and it is due to sending out the Omnibus later and not getting the bulk postage rate.

Mary Jo H. adjourned the meeting at 8:57pm – Second by Deb Wilke