

RMDS Board Meeting Minutes  
July 08, 2010

Meeting Called to order by Simone Windeler, Pres. @ 6:37pm

**Attendance:** Lori Mitchell, Colleen McFadden, Nicole Donohue, Beth Geier, Simone Windeler, Heather Petersen, Sally Shaffer, Sharon Soos, Mary Jo Hoepner, Nicole Bizzarro, Cathy Van Berg, Heather McEntee, Marcy Ruberto, Shannon Lemons, Susan Rudman, Michael Petersen and family.

**Minutes:** Susan Rudman will clean up minutes from the March 2010 meeting and present @ the August meeting.  
Heather Petersen presented minutes from May meeting for corrections. Discussed. Mary Jo Hoepner moved to accept and Sally Schaffer 2<sup>nd</sup>. All approved.

**Treasurer report** by Sharon Soos: \$90,803. balance as of June 30. Paypal balance has been transferred. Winter wake up facility is not charged on account. YTD we are financially ahead of 2009. Expenditures out of budget have now been included.

**RMDS Central Office Report** by Beth Geier: RMDS is up to 880 members with 130 new horses registered. Mindy Maguire is a new TD that needs approval tonight. She has completed 3 field apprenticeships and passed her evaluations and test. Motion by Beth Geier to approve Mindy Maguire as an RMDS TD, 2<sup>nd</sup> by Mary Jo Hoepner. Motion carried.

Centaur Rising, as results of RMDS show critiques, will request to have Centaur Rising management attend Show management/TD this fall. Enjoyable show and well intended individuals, just need to have compliance to rules. Motion to send letter.

Facebook: Beth is asking for help to manage the RMDS face book account. We need an administrator for facebook.

Beth Geier requesting someone to shadow her to eventually be able to do required office tasks.

Storage Unit will have a rate increase of \$1. per month coming to \$64. per month.

Discussed contents which consists of office supplies, champagne glasses, etc.

Next RMDS meeting scheduled for Aug. 12<sup>th</sup>.

**Jr/YR Camp** by Simone Windeler for KC Parkins-Kyle: Camp for 2010 was a success. Eight Heaven will not host the camp again but will continue to support with individual participation. Need a new facility to host. KC will still participate.

### **BIDS**

Central Office Bid received from only one individual, Beth Geier. Current rate of pay is \$12.50 per hour. Beth Geier left room for open discussion.

Average number of hours is 50 / month. Beth is very conscientious. A point to consider, we will be loosing \$3.00 per member to USDF in 2011. Sharon Soos recommends to raise the Central Office pay to \$13.50 in 2011 and to \$14.00 in 2012.

Shannon Soos motions to raise Central Office pay to \$13.50 in 2011 and to \$14.00 in 2010. Sally Shaffer 2<sup>nd</sup>s the motion.  
Motion passed.

**Website bids:**

- 1). Marcy Ruberto: bid for \$30.00 per hour with a min. of 8 hours, which comes to \$240.00 per month minimum. Hosting site is included.  
See attached bid. Marcy has data Base experience and integration.
- 2). Beverly Swanson: Believes website could be beefed up with pictures etc. Suggest services page be more up front. Beverly's main background is in graphic design. Has hosting provider that would be in addition to regular fee @ \$60. per year. Would expect pay to be \$36.00 per hour with no minimum hours required, \$1200 for redesign. She would be willing to do administration of face book, twitter.
- 3). Michael Petersen: See attached, offers bid of \$60.00 per month and hosting fee is included. Current score reports, calendar (dynamic), services and classifieds, Centaur on line, elegant and simple which is compatible and functional. Michael has recently updated the website. Mechanisms for adding content could be added.  
Centaur website bidders asked to leave for 10 to 15 minutes. Beverly & Marcy leaving cell phone numbers so we can contact for questions and we will be in contact regarding our decision.

Discussion followed.

Call to question to stop discussion. All in favor.

Motion for Marcy, to be website manager by Mary Jo Hoepner, 2<sup>nd</sup> by Beth Geier. Voted Down.

Motion for Beverly to be website manager by Mary Jo Hoepner and Shannon Lemmons 2<sup>nd</sup>. Cathy yes, remaining no.

Motion for Michael to be website master from Susan Rudman, 2<sup>nd</sup> by Lori Mitchell.

Michael Petersen voted in as Webmaster.

Heather Petersen abstained from voting.

**Communications** by Cathy VanBerg:

Branding is receiving resistance from members. Some believe marketing should deal with Branding. Cathy offered to redesign and will email out for our approval or not.

What can we do to improve the look of RMDS to improve our membership?

Nicole Bizzarro brought perspective to the logo and its complexities.

Branding was done in 2004 creating a digital logo. See attached. If you want changes you need to look to the past. RMDS needs a logo manager esp. as we send logos out to third parties. Logo's particular files are created depending on the users requirements. We have a strong foundation and should not scrap what we currently have but build upon it. Nicole is recommending a usage guide and suggesting to have logo's available on a CD. Questions of who will have access to the logo.

Nicole suggests changes to Centaur should be made to still compliment each other.

We need to communicate with each other to realize positive change. Do we want to create a media kit? Document security can be accomplished using word and just the logo.

Cathy passed a digital print Centaur to compare to the current. Digital print is much less expensive. We will change the Centaur to the digital print as look is cleaner and less expensive. Using the same printer for the Omnibus and Centaur would also be less expensive. Suggested to use Cottrell for mass mailing and we could also use their bulk mailing stamp. Heather cautioned that if we give up our bulk mailing stamp we may not get it back. Label printing will need to be decided.

Need a bid from Nicole Bizzarro for a CD with all the logo's and a usage guide.

**Adult Amateur:** Lori Mitchell, see attached sheet. Margot Nancy will be an educational component of AA Championships and we need to check if Margot is charging for this service.

Beth will not be show secretary. Heather will check to see if she can help. Date was changed due to conflict with RMDS show date which then causes a conflict with Simone's show which is a private show. Encourage everyone to come.

**Awards:** Shannon Lemons. Shannon has not received awards notebook from Lauren Smith. Beth Geier has given her a timeline. RMDS Horse of the Year Grand Prix high point award needs new frame. Heather Petersen offers to replace the frame or donate a new award. Quarter Horse Award is broken. Sharon Soos will send budget allowances for awards to Shannon Lemons. RMDS will publish a list of needed replacement awards in the Centaur to ask if anyone is interested in replacing. Also, retired trophies will be given to past recipients.

From Heather Petersen:

- 1). Criteria has been met to approve a new award donated by Pat Leach for materiale. Heather Petersen Motions and Colleen McFadden 2<sup>nds</sup>. Motion approved.
- 2). Janet Foy has an urn to donate for a new award of 65 and older high median. It will be called the DeMuth Award. Heather Petersen motions and 2<sup>nd</sup> by Shannon Lemons. Motion approved.

**Banquet and BOG:** Mary Buckley resigned as chair.

Menu presented not final menu, see attached. Banquet scheduled @ Sheraton Denver Tech Center Hotel. There has been no comparative shopping done for the current year, but we can compare with last years. High Plains is responsible for the choices.

Heather Petersen motions to send Sharon Soos back to High Plains to discuss other options for the banquet and BOG site, 2<sup>nd</sup> by Colleen McFadden.

Motion Approved.

July 24<sup>th</sup> and 25<sup>th</sup> @ Autumn Hill Dressage Shows 3 & 4 Heather Petersen still needs scribes for examiners.

**Jr/YR report by Colleen McFadden:** see attached. BV youth connection funded by Gwen Dourdick and Colleen will reimburse them for expenses out of the \$500. allotted to her for the Jr/YR's. Offer an intro. to Dressage on the berm @ Championships by Heather Petersen.

Susan Rudman FEI Jr/YR Report: See attached

**Marketing:** No news

**Nominating Committee:** No news

**Scholarship:** Volunteer hours @ RMDS events and chapter events will both count towards scholarship points.

**RMDS Winter Wake-Up.** Excellent turn out. Paid \$3259. to Autumn Hill for stalls and bedding. This show was twice the size show for about half the price with a profit of \$3322.86. BizTek International sponsored and will sponsor again in 2011 with a request for freestyle music be from a sound system not from a truck.

**Championships:** Del Taco owner, Laurie Hostetler will be providing catered taco bar, etc. on Friday night. Asked to have a mariachi band for this event. Jule Cobb band asking to play for a fee of \$1200. Expenditure the board could not afford. CDI\* Heather has been in contact regarding facility footing. Footing is being taken out and is being overseen and the footing will be fabulous.

**Convention:** Representatives will be Simone Windeler and Sarah Martin by Policy. Basket for auction needs to have items prior to event.

**Next Meeting:** Aug. 12<sup>th</sup> @ new location.

**Chapter Reports:** Motion by Susan Rudman to approve Chapter Reports as submitted. 2<sup>nd</sup> by Nicole Donohue. Motion carried.

Motion to adjourn by Colleen McFadden, 2<sup>nd</sup> by Beth Geier. Motion Carried.

Meeting adjourned @ 9:26 pm.

Respectfully submitted,  
Susan Rudman