

RMDS EXECUTIVE BOARD MEETING MINUTES

C.B. Potts – 720-344-1200

Thursday, March 10, 2011

- Attendance:** Beth Geier, Nicole Bizzarro, Simone Windeler, MaryJo Hoepner, Susie Reed, Cathy Van Berg, Mary Rae, Shannon Lemons, Laura Speer, Cindi O'Shea, Sharon Soos, Heather Petersen, Elaine Haberman.
- Proxies:** Susan Rudman to Simone Windeler, Michelle Anderson to Cindi O'Shea, Kim Lampert to Beth Geier, CSDA Board to Heather Petersen, Dolly Hannon to Lori Mitchell, Inka Spatafora to Beth Geier, Linda Nickerson to Beth Geier.
- Guests:** Stephanie Boyles, Unbridled Rider; Norma Archambeault & Michelle Guest with Colorado Friesian Horse Club

Call to Order by Simone Windeler at 6:34 pm.

Simone Windeler appointed Beth Geier, acting secretary due to the absence of Susan Rudman.

Norma Archambeault & Michelle Guest with Colorado Friesian Horse Club spoke to us about their request to have the Colorado Friesian Horse Club Keuring during the RMDS Championships on Saturday, September 24. They would like to use the arena south of the Coles Family Arena & have stabling together in Barn C. **MaryJo Hoepner made a motion to have the FHANA keuring & IBOP test on Saturday, September 24 and they, FHANA, will be responsible for any added expense. 2nd by Cindi O'Shea. Motion passed.**

The January 13, 2011 Minutes:

Add Sharon Soos as attending. See corrected document for other corrections.

Motion made to approve the minutes as corrected by MaryJo Hoepner, 2nd by Sharon Soos. Motion passed.

Treasurers Report by Sharon Soos

Balance in:

Checking Account	\$32,166.78
Scholarship Account	4,372.83
PayPal Account	4,172.63
Money Market	44,438.82

Sharon would like us to think about investing extra dollars in the Money Market account as well as Scholarship. Amount will be decided at Board of Governors in November.

New Chapter:

MaryJo Hoepner made a motion to approve the new chapter, Platte Valley Dressage. Elaine Haberman 2nd. Motion passed.

President	Laura Speer
Vice President	Marsha Tallman
Treasurer	Sharon Soos

Simone Windeler nominated officers for 2011, 2nd by MaryJo Hoepner. Motion passed.

Office Manager Report by Beth Geier

- Membership is currently at 624, 12 are Centaur only. 50 new horses registered since September 2010.
- A discussion was held regarding a reduced rate for special programs. i.e. The Urban Farm etc. It was decided not to change the membership rates. **Heather Petersen made a motion to approve 2 free email**

blasts for the Urban Farm to promote their fundraising endeavors. 2nd by Laura Speer. Motion passed.

- Michael Petersen would like to be able to work on the programming for the RMDS office computer from home. **Elaine Haberman made a motion to approve the use of www.GoToMyPC.com by Michael. 2nd by Nicole Bizzarro. Approved – Heather Petersen abstained.**
- There are 3 TD apprentices for RMDS: MaryJo Hoepner, Dee Stiers & Lori Mitchell.
- There is a request from Anne Sushko, USDF GMO coordinator, to have a write-up about our RMDS TD program to be published in the USDF Connection. MaryJo Hoepner volunteered to write the article.
- Shannon Lemons continues to train on central office jobs.
- Next Executive Board meeting will be May 12. C.B. Potts is still too noisy so we will try Romano's Italian Restaurant-32 W. Springer Drive-Highlands Ranch.

Adult Amateur Report by Lori Mitchell

- AA clinic with Heather Robertson is set for June 4-5, 2011. Lori gave a run down of the projected income & expenses. The flyer & the registration form will be placed on the calendar on the website. The Dressage Foundation has approved the grant to us; their flyers will be placed at the Horse Expo in the RMDS booth.
- March 16, "Evening with Janet Foy" is now up to 32 participants.
- USDF Youth & Adult Team Competition-Lori Mitchell, Heather Petersen & Cindi O'Shea have not heard from Barb Goldman regarding the progress of this event. More next month.

Awards by Shannon Lemons

- New sport horse trophies to be donated by:

Weanling/Current year	Sarah & Clayton Martin	1-2 year olds	Laura Speer
3 year olds	Heather Petersen	Stallions	Kristi Wysocki
4+ Mares	Elaine Haberman		
- Replacement trophies needed for 3rd Level Jr/YR (Boulder Valley) and 2nd Level Freestyle (Edith T. Ray)
- Criteria for new awards- New RMDS Awards requires that there be a minimum of 5 competitors in any chosen level or division in order for the Executive Board to consider approval of said award. This policy applies to all Horse of the Year Awards and Breed Awards. As the Executive Board must approve all new awards, our policy is that any new awards must be presented to the Awards Chairman by the end of June of the competition year. In order to be presented in the current competition year, new awards must be voted on in the July Executive Board meeting. Any award proposals made after June will not be presented and voted on until the following year.
- Awards program is now digital that includes examples of spreadsheets, the rules regarding the awards program as well as pictures of all the trophies.

Banquet & BOG– November 12, 2011 by Laura Speer

The committee composed of Laura Speer, Lori Mitchell & Heather has selected a sight-The Renaissance on the corner of I-70 and I-25. They will try to get the cost down by looking for sponsors. It was suggested to have a competition with the chapters for the basket that gets the highest bid. The chapter would receive a 1 page ad in the Centaur, 1 email blast and 1 featured news item on the website to promote their programs.

Communications by Nicole Bizzarro

- FACEBOOK - Nicole & Beth have dismantled the RMDS "group" page and created a "fan" page. 150 members in less than a week! The demographics currently show the majority of "fans" are females

over 55 years old. Nicole, Beth & Simone Windeler are the administrators. Because we have over 100 “fans” we can apply for a Url. Suggested ones are: RMDS, Rocky Mountain Dressage, Rocky Mountain Dressage Society.

- OMNIBUS – It is agreed to now have colored tabs and, if enough interest, a few colored ads throughout the Omnibus. \$100 extra will be added to the cost of the ad if color is requested, which will cover the extra costs associated with this.
- A graphic has been worked on for future pencils, pens etc. Time was too short to use it for this year’s Expo.
- CENTAUR - Cathy will contact Spradlin to encourage them to get the Centaur into the mail by the 28th of the month so we will receive the issue in a more timely fashion. Chapters need to try to stay with a ½ page article for their chapter news (about 350 words).
- WEBSITE – no report from Michael Petersen
- MAP – Marketing would like a map showing the primary location for the chapters. Nicole will work on one. Heather showed the one put out by the Eventing group.

Education Report by Michelle Anderson – Michelle was not in attendance to discuss the events.

- “L” Continuing Education was successful – 33 attendees with a profit of over \$1,000.00. 20112 it will be held at Simone Ahern’s facility with Janet Foy as the instructor. 2013 will be in Boulder County, maybe.
- Technical Delegate/Show Management Education – 18 attendees with a net profit of over \$700.00.
- Fox Village Education – set for March 22 with a \$5 charge to cover handout costs.
- Sport Horse Handling Clinic – July 30 with Chad Toney & Kristi Wysocki. AM lecture with PM devoted to a 1 on 1 session with interested horses & handlers.
- Investigating the possibility of the “A” session of the “L” program

Junior/Young Riders by Cindi O’Shea

- Has sent out a welcome letter to the Juniors and Young Riders. One response came back.
- There are 3 places interested in having a Junior Camp for 2011. Needs to be decided very soon otherwise will be postponed to 2012.
- Working on a survey to be sent out to the youth in the area. – Possibly a mentoring program with the Young Riders, which will be done in coordination with Kathleen Donnelly, USDF Young Rider Coordinator.

Marketing by Elaine Haberman

- Working on the Expo booth with Sharon Soos & Heather Petersen to get set up. A very large space is given to RMDS. Stephanie Boyles spoke to us regarding her software program “Unbridled Rider”. She is donating a lot of product for our membership drive as well as for the Expo booth. Elaine Haberman made a motion to have a marketing partnership with Unbridled Rider by linking RMDS with Unbridled Rider website. 2nd by Heather Petersen. Approved
- It was requested to have an incentive for new members that wish to join at the Expo. **A motion was made by MaryJo Hoepner to give a \$5 discount for this weekend at the Expo. 2nd by Nicole Bizzarro. Motion passed.**

Nominating Committee by Mary Rae

An email was sent to the chapter presidents asking for help in getting nominees for:

President-2 years, Vice-President-1 year, Secretary-2 years, and Treasurer-2 years.

2 people have requested to be placed in nomination for Vice President, MaryJo Hoepner & Cindi O’Shea.

Scholarship by Elaine Haberman

The 2011 recipients have all checked in with Elaine. Some of them are volunteering at the Horse Expo.

All 2010 recipients have completed their requirements.

Shows by Laura Speer

- Winter Wake-Up-June 11-12 at Tomora Farms in Greeley. Facility is being donated except for stabling. NCDA, BizTek and Tomora Farms are sponsors for the show.
- Championships-Sept 22-24. Laura has signed a contract with the Colorado Horse Park for 4 arenas. Negotiations are going very smoothly this year. The Friesian keuring was approved earlier in the meeting.

New Business:

- Shannon Lemons asked for donations for the *Dressage for the Cure at the Peak* show, April 23-24
- Heather requested that chapters and RMDS send her information on their events for posting on the Region 5 website as well as links.

Chapter Reports

Shannon Lemons made a motion to accept chapter reports as written. 2nd by Mary Rae. Motion passed.

Arkansas Valley

Boulder Valley

Colorado Springs-NO REPORT

Foothills

Grand Valley-NO REPORT

High Plains

Northern Colorado

Wasatch Mountains- NO REPORT

Western Colorado- NO REPORT

Mary Rae

Kim Lampert-proxy

TBA-proxy

Dolly Hannon-proxy

Inka Spatafora-proxy

Cindi O'Shea

Susie Reed

Linda Nickerson-proxy

Judith Family

Next Executive Board Meetings - TBA

2011 May 12 – Romano's Italian Restaurant

July 14

Sept 8

Nov 12=BOG – RMDS Committee host (2nd Saturday in November)

Respectfully submitted,

Beth Geier, acting secretary