



The Rocky Mountain Dressage Society

**Advertise with RMDs in their Publications**

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ email: \_\_\_\_\_

Publication(s):  Omnibus  Shows  Centaur No. of insertions (for Centaur only): \_\_\_\_\_

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Payment Method:  Check Enclosed \$ \_\_\_\_\_  PayPal

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

RMDs Publication	Ad Dimensions	Single Insertion	Package Price for Two or More*	Savings
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All ad prices below are for Black and White unless otherwise stated.

**Centaur - Centaur publication size: 8.5" x 11" printed on the odd months**

Ad sizes	Ad Dimensions		If 6 months purchased(1 year)	
Outside Back Half Page	7" x 4.5"	\$105.00	\$567.00	\$63.00
Full Page	7" x 9.5"	\$150.00	\$810.00	\$90.00
Half Page	7" x 4.5"	\$90.00	\$486.00	\$54.00
1/4 Page	3.25" x 4.5"	\$55.00	\$297.00	\$33.00
Business Card (horizontal only)	3.5" x 2"	\$30.00	\$162.00	\$18.00
Classified-Inc. website listing		\$20.00		

Centaur e-Newsletter click through- published on even months \$50.00 \$300.00 400 x 200 pixels-include URL

Website Marketplace One-year contract: \$50.00 (members) \$100.00 (non-member) 850(l) X 300(h) pixels

**2018 Omnibus - Omnibus publication size: 5.5" x 8.5"**

Ad sizes	Ad Dimensions	For color add: 1 page \$100.00 - 1/2 page \$50.00 - 1/4 page \$25.00		
Full Color Front Tab Full Page	4.5" x 7.5"	\$510.00	\$469.00	\$41.00
Front Tab Full Page	4.5" x 7.5"	\$410.00	\$369.00	\$41.00
Full Color Regular Tab Full Page	4.5" x 7.5"	\$395.00	\$365.50	\$29.50
Regular Tab Full Page	4.5" x 7.5"	\$295.00	\$265.50	\$29.50
Full Page	4.5" x 7.5"	\$210.00	\$189.00	\$21.00
Half Page	4.5" x 3.625"	\$120.00	\$108.00	\$12.00
Quarter Page	4.5" x 1.875"	\$85.00	\$76.50	\$8.50
Directory of Services		\$25.00 (Text Only) 2 lines/name + 10 words		
Change Fee to ads after submitted		\$25.00		

**2018 Championship Show Program publication size: 8 1/2" x 11"**

Ad Sizes	Ad Dimensions	Per Show
Inside Front Cover	7.5" x 10"	\$200.00 (\$300.00 for color)
Inside Back Cover	7.5" x 10"	\$200.00 (\$300.00 for color)
Outside Back Cover	7.5" x 10"	\$200.00 (\$300.00 for color)
Regular Full Page	7.5" x 10"	\$140.00 (\$200 color)
Half Page - blk/wht	7.5" x 4.75"	\$100.00
1/4 Page - blk/wht	3.75" x 4.75"	\$70.00
Business Card - blk/wht	3.5" x 2"	\$45.00
Center Page (full color)	7.5" x 10"	\$275.00 - 4 available

## **RMDS AD CONTRACT INSTRUCTIONS**

**ALL ADS ARE SOLD ON A FIRST CHECK IN, FIRST SERVED BASIS. NO EXCEPTIONS!**

**OMNIBUS Open date: October 10 (reserve your spot) Closing Date: November 20 (ad files due)**

**Call 720-890-7825 for additional information**

Calculate your ad price and discount as follows. Payment must be made in full for entire year to receive discount.

### **Centaur only**

10% discount with 6 issues contract. Circle the price in the "6 issue Centaur Contract" column. This is the amount to send.

### **Package Price Deal - Centaur plus Omnibus**

10% discount on Omnibus

To calculate your package ad cost, circle the price for each publication in the "Package Price" column according to your package preference (two or more publications) and calculate the sum.

All artwork must be provided in electronic format of Hi-Res (300dpi) TIFF, JPEG, EPS, or print-optimized PDF. *Emailed ads in any other format will incur a production charge of \$50 per hour.*

### **Artwork email addresses and phone numbers:**

CENTAUR: rmds@rmds.org Beth Geier 720-890-7825

OMNIBUS: nicbiz@indra.com Nicole Bizzarro (303) 828-6763

SHOW PROGRAM: slush@drwgw.net Heather Petersen (719) 683-8435

WEBSITE: rmds@rmds.org

### **Payments and copy of contract should be sent to:**

RMDS Central Office, Attn: Beth Geier 2942 Park Lake Drive Boulder, CO 80301

Advertiser: I understand that all payments are due upon submission of artwork (single insertions).

Yearly contracts may change artwork from month to month, but must be received by the deadline.

<b>DEADLINES:</b>	Centaur ads:	5th of each month prior to issue
	Omnibus ads:	November 20th
	Omnibus prize lists:	November 15th
	Show Programs:	Championships – Call Heather Petersen

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**THERE WILL BE A \$25.00 FEE FOR ANY CHANGES TO OMNIBUS ADS AFTER THEY HAVE BEEN SUBMITTED.**